



**Move to
South
Australia**

Move to South Australia Roadshow

**Where South Australian
employers meet global talent**



Employer Prospectus



**Government
of South Australia**



Your opportunity to access talent you can't find locally

The **Move to South Australia Roadshow** is a targeted international recruitment initiative connecting South Australian employers with skilled professionals who are ready to live and work in our state.

Led annually by the Government of South Australia, it brings together a delegation of employers and migration experts and connects them with prospective talent through a series of expo-style events in key markets around the world.

Each event carefully positions South Australia as a destination of choice, showcasing career opportunities, lifestyle benefits and migration pathways, all while giving employers direct access to a pool of motivated, qualified talent.

This creates a recruitment environment that moves beyond traditional hiring channels, enabling businesses to engage face-to-face with candidates and identify those aligned to their needs.

Attendees are actively exploring new opportunities and are supported with the information and services required to relocate, resulting in a highly engaged and job-ready audience.

For employers facing skills shortages or planning for growth, the Roadshow makes it easier to recruit beyond the local market, connecting you directly with international candidates through a government-led and supported program.

By joining the **Move to South Australia Roadshow**, your business can access new talent pipelines, strengthen your business' capability, and contribute to South Australia's economic growth.



Why consider hiring international talent?

When you can't find the talent you need locally, looking globally can open new possibilities.

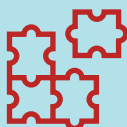
Accessing skilled professionals from overseas can help you fill critical roles, keep your business moving and build the capability you need to grow.

With the right approach, it's a practical and effective way to secure the workforce your business needs, now and into the future.



Keep your business moving

Avoid delays, maintain productivity and reduce pressure on your existing team.



Access skills you can't find locally

Tap into global expertise, specialised capabilities and in-demand experience.



Hire with greater certainty

Target candidates who meet your exact skill, qualification and experience needs.



Bring in fresh thinking

Introduce new perspectives, international experience and greater workforce diversity.



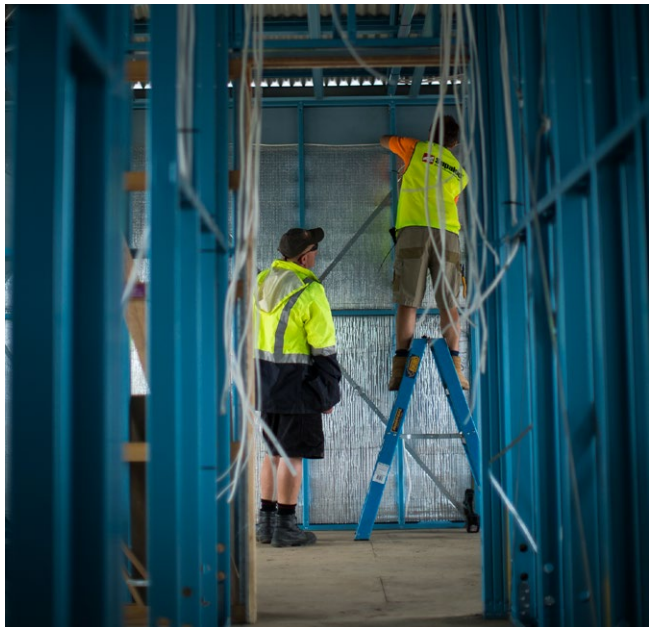
Build for long-term growth

Strengthen your workforce with people committed to living and working in South Australia.



Strengthen your pipeline of workers

Grow your business profile and awareness of career opportunities with a captive audience to develop a potential pipeline of workers for the future.



Skilled migration in South Australia

Each year, thousands of skilled migrants move to South Australia to help fill workforce shortages, playing a critical role in strengthening the state's workforce and supporting long-term economic growth.

Economic impact:

\$3.3 million

Average lifetime contribution of an employer-sponsored skilled migrant to the economy

\$2.8 million

Average lifetime contribution of a general skilled migrant to the economy

Compared to: \$1.6 million
Average contribution of the general population

What to expect at the Move to South Australia Roadshow

The Move to South Australia Roadshow is delivered through a series of professionally coordinated, expo-style events in key international markets. Each event is targeted to attract skilled professionals who are actively considering relocating, creating meaningful opportunities for employers to connect with them.

A structured, high-impact event format

Each Roadshow event brings together prospective candidates, South Australian employers and migration experts in a well-supported and upbeat environment. The program typically includes:

A Government-led presentation

Showcasing South Australia as a place to live and work, including visa pathways and relocation insights

Real-life migration stories

Demonstration of first-hand experiences from individuals who have successfully made the move to South Australia

An interactive expo

Individual expo stands where employers can engage directly with attendees, promote opportunities and identify suitable candidates

On-the-ground support services

Including migration agents and service providers to guide candidates through next steps and logistics of making the physical move

Your role as a participating employer

As part of the delegation, your business will be positioned within the expo to connect directly with attendees. You will:

- Promote your organisation and current employment opportunities
- Meet and speak with candidates face-to-face
- Identify and engage potential hires aligned to your needs
- Capture candidate details and build your talent pipeline
- Present your business, brand and value proposition




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www.movetosouthaustralia.com

We'll do the heavy lifting, so you can focus on recruitment

The Move to South Australia Roadshow is a fully coordinated, government-led and supported program. From planning through to delivery, the Skilled and Business Migration team manages every aspect so you can focus on promoting your business, career opportunities and connecting with the right candidates.

Tailored onboarding and preparation

We work with you from the outset to understand your workforce needs, priority roles and target skills, to ensure the Roadshow is aligned to your recruitment objectives and you are well prepared to engage with candidates.

Targeted international marketing

We deliver a coordinated global marketing campaign to attract the right talent to each event. Activity is tailored to the industries and roles represented by the delegation and may include digital and social advertising, media and public relations, email marketing and local stakeholder engagement to attract qualified candidates who are aligned to your workforce needs.



End-to-end event delivery

We manage the full delivery of each Roadshow event, including:

- Venue management
- Event production and staging
- Candidate registration and attendance management
- Coordination of migration experts and support services

All events are presented under a unified South Australian brand, positioning your business within a credible and professional environment.





On-the-ground support

Throughout the Roadshow, you'll be supported by our team on location. This includes:

- Dedicated support staff at each event
- Coordination of schedules, logistics and accommodation options
- Ground transportation between locations
- Ongoing guidance to help you engage effectively with candidates

A coordinated experience

We take care of the planning, promotion and delivery, so you can focus on recruitment. As a participating employer, you are only responsible for:

- International flights
- Booking and cost of accommodation and meals
- Your own recruitment collateral and materials

Everything else is managed and funded by the South Australian Government.



Migration support, handled for you

The Skilled and Business Migration team provides expert guidance at every stage of the journey, supporting both employers and attendees with all aspects of migration to South Australia.

From the moment you submit an Expression of Interest through to on-the-ground delivery and post-event follow-up, our team manages migration advice and candidate queries. You don't need prior knowledge of migration processes or visa pathways - we take care of it, so you can focus on recruitment.

Move to South Australia Roadshow in action

United Kingdom

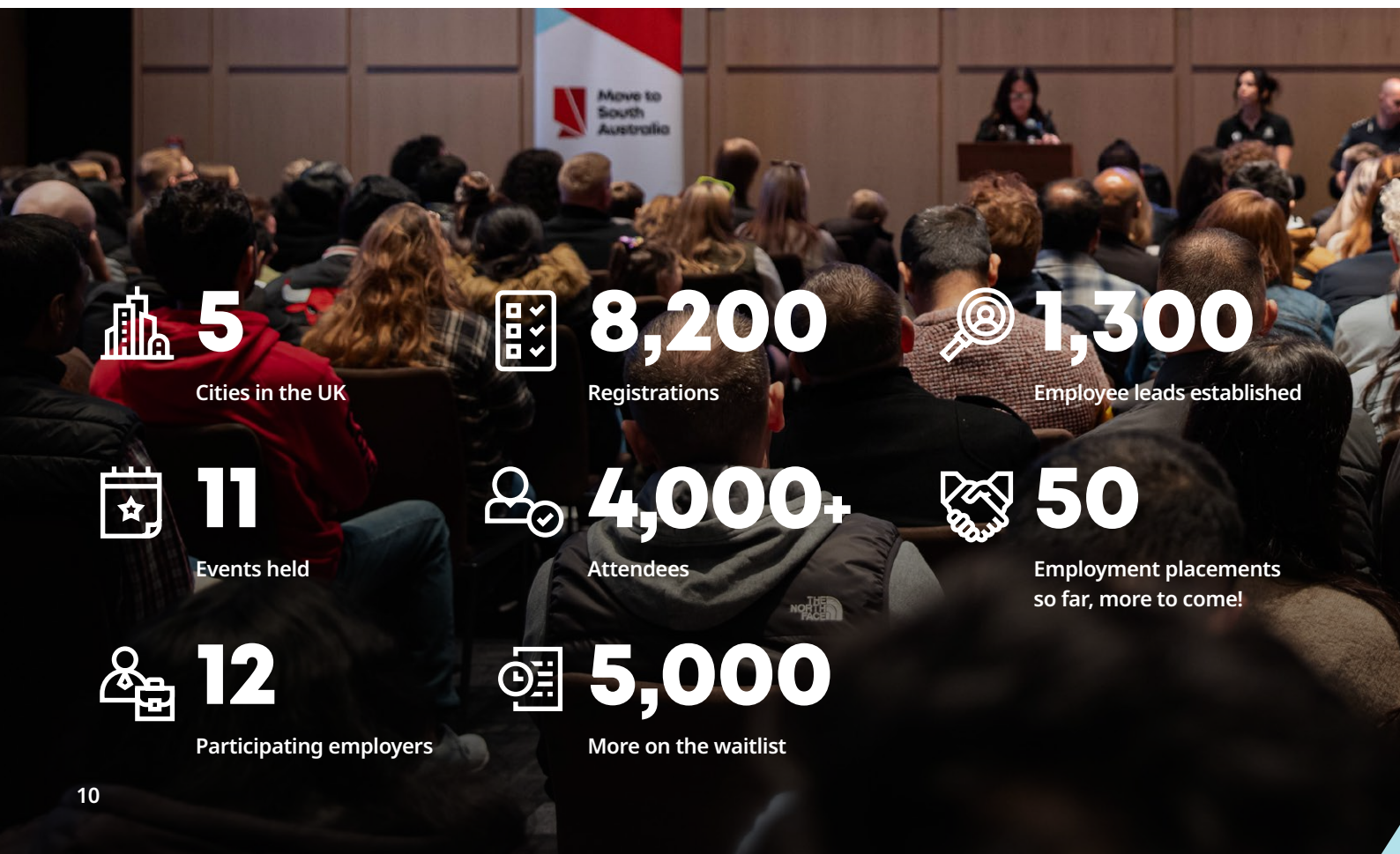
October 2025

The Move to South Australia Roadshow has a proven track record of connecting employers with qualified international talent.

In October 2025, the Roadshow travelled across the United Kingdom, delivering a series of high-impact events that attracted strong interest from skilled professionals actively considering relocation.

Across 11 events in 5 cities, thousands of candidates engaged with South Australian employers, resulting in a strong pipeline of applications and real recruitment outcomes.

Within four months of the Roadshow, employers had already converted this engagement into new hires, demonstrating the program's ability to deliver positive workforce outcomes.



What employers said about the Roadshow



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Department for Education

“The Move to SA Roadshow has proven to be a valuable initiative for the Department for Education. It provided a fantastic opportunity to connect directly with a large number of teachers who are genuinely interested in relocating to South Australia. The events were well attended and highlighted the strong appetite among professionals in the UK to explore career opportunities and lifestyle benefits in SA.”

“As a result of the roadshow, we were able to build a strong pipeline of teachers and have already seen positive recruitment activity, with several teachers progressing through our process and moving towards employment in a South Australian public school.”

“It was a highly worthwhile initiative, and we would strongly encourage other organisations to participate in future roadshows.”

Megan Topp, Manager Recruitment Services, Department for Education



“The 2025 UK Move to SA Roadshow was very beneficial to the Master Builders Association BuildConnect Program. Our Program represented many building and construction employers whom had specific needs for roles with specific skills and experience. The delegation allowed us to connect to trades and qualified professionals across the UK who have a real appetite to live and work in South Australia.”

“We have interviewed over 200 candidates from the UK and these candidates are now being considered and interviewed by South Australian employers for building and construction roles.”

“The roadshow allowed our Program to source UK candidates that have the exact skills and experience (10+ years) the South Australian building and construction industry needs and is asking for.”

Melinda Maher, Master Builders SA, 2025 Roadshow Delegate



What the attendees said about the Roadshow

“A wonderful insight into life and opportunities in SA. We left the Manchester Roadshow with a new sense of hope whilst we await the outcome of our visa application.”

Jimmy

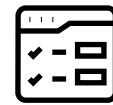
“An inspiring afternoon at the SA Roadshow, words of the presenter and their personal journey truly resonated with me. It strengthened my commitment to making South Australia my new home.”

Anthony

See the highlights from the 2025 Move to South Australia Roadshow.



Are you interested in participating?



Engineering

We work with a broad range of industries, including:



Food and Beverage

The Move to South Australia Roadshow is open to South Australian businesses and organisations seeking to grow their workforce through access to international talent.

It is suited to employers experiencing skills shortages, recruiting for hard-to-fill roles, or looking to diversify their workforce and build future capability.



Advanced Manufacturing



Health Care and Social Assistance



Agriculture, Forestry and Fishing



Specialist Information and Communication Technology (ICT)



Building and Construction



Policing and Law Enforcement



Education



Trades

And many more - speak to us about your sector





What you need to participate

Joining the Roadshow is straightforward. As a participating employer, you will need to:

✓ **Cover your travel costs**

Including international flights, accommodation and meals for at least two delegates

✓ **Prepare your presence**

Bring relevant collateral, branding and information about your business and available roles

✓ **Be ready to engage candidates**

Have a clear approach to collecting and managing candidate details and expressions of interest

✓ **Ensure sponsorship eligibility**

Be an approved Standard Business Sponsor, or willing to commence the process with the Department of Home Affairs (we can assist)

✓ **Participate in preparation sessions**

Attend delegation briefings led by the Department of State Development

✓ **Share your opportunities**

Provide information on your organisation, roles and branding to support promotion

Ready to take the next step?

If you are interested in joining an upcoming Move to South Australia Roadshow as an employer, please register through the Expression of Interest on migration.sa.gov.au.

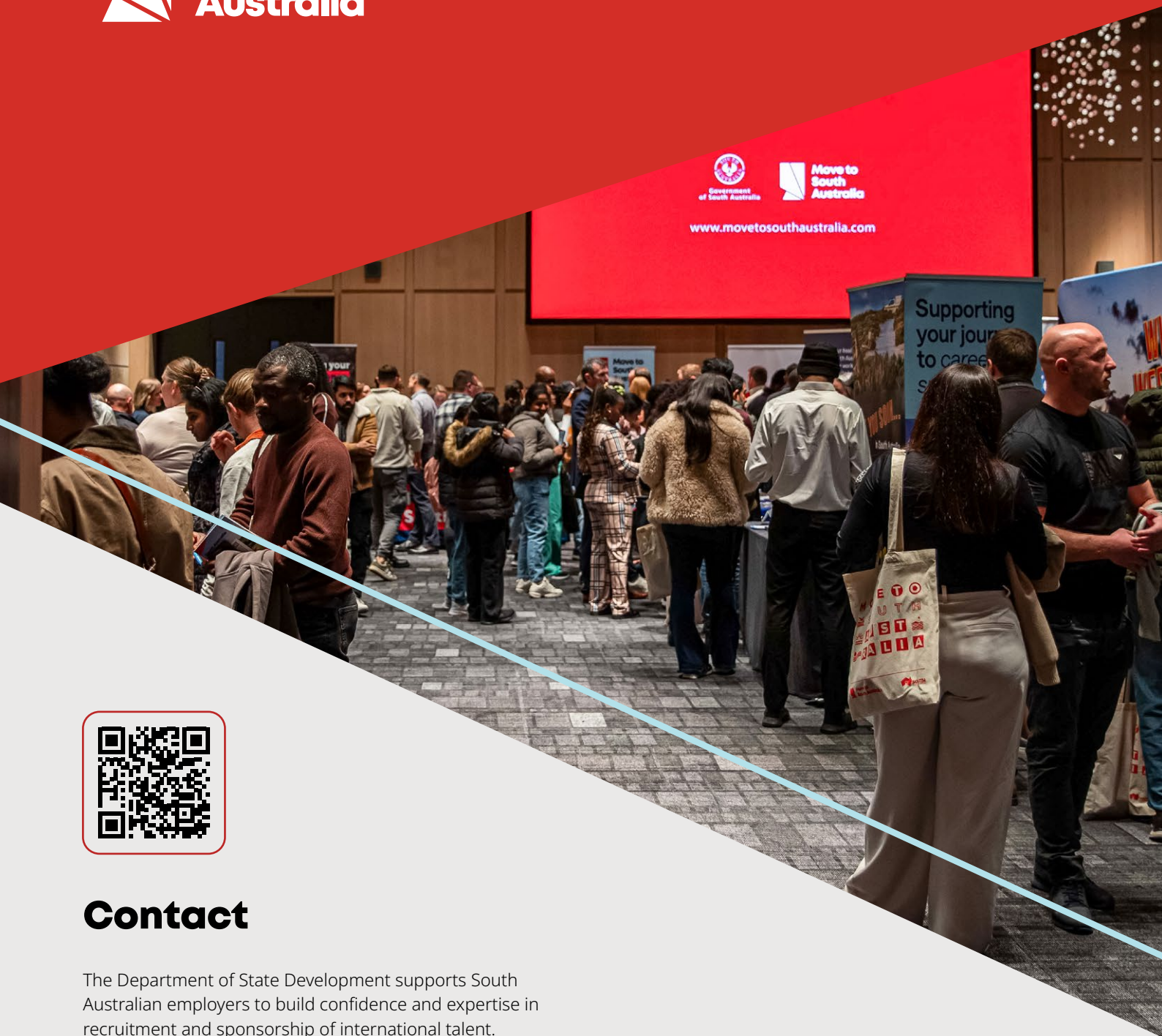
The Skilled and Business Migration team, as part of the Department of State Development, will touch base with you directly to discuss upcoming schedule and opportunities.





**Register
your interest**





Contact

The Department of State Development supports South Australian employers to build confidence and expertise in recruitment and sponsorship of international talent.

If you want to know more or discuss this opportunity in detail, reach out to the Skilled and Business Migration team:

migration.engagement@sa.gov.au

The content within this booklet was accurate at the time of publication. The Department of State Development accepts no responsibility for any changes or errors that may occur after this date. 26001WPM

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